

SDG Audience Network Banners Example Placements

970x250px banner placement:

The screenshot shows the top navigation bar of The Weather Channel website. It includes the logo, a search bar with the text "Search for a location", a location selector set to "US" with a temperature of "°F", and a "Go Premium" button. Below the navigation bar is a large advertisement banner for "Paint Samples Delivered Overnight" by Samplize. The banner features a grid of paint color swatches on the left and a large orange background on the right with the text "Paint Samples Delivered Overnight" and a "SHOP NOW" button. Below the banner is a weather map with the text "Winter Storm In Upper Midwest Could Bring".

728x90px banner placement:

The screenshot shows the ESPN website interface. At the top, there is a "Top Events" dropdown and a row of sports scores for various teams including MEM, NY, PHX, CLE, NO, MIN, UTAH, CHI, DET, IND, TOR, DAL, HOU, GS, POR, and LAC. Below the scores is a navigation bar with "ESPN" logo and links for "NFL", "NBA", "NCAAM", "NCAA", and "More Sports". A "Watch" button is also present. The main content area features a 728x90px banner for "Paint Samples Delivered Overnight" by Samplize with a "SHOP NOW" button. Below the banner is a news article titled "Men's Bubble Watch: Tracking which teams will make (or miss) the NCAA tournament" with a sub-headline "Men's Bubble Watch: Clemson graduates to 'lock' with win over North Carolina". To the left of the article is a video player for "Imperfect Women" with a "Watch trailer" button. The article image shows a basketball game in progress.

300x600px banner placement:

The screenshot shows the The Weather Channel website interface. On the left is a navigation menu with options like Home, Today, Hourly, 10 Day, Monthly, Radar, Video, Explore, Upgrade to Premium, Severe Weather, Health & Wellness, and Lifestyle. The main content area features a search bar, a 'Go Premium' button, and two sections: 'Top Stories' and 'Trending'. Each section contains four article thumbnails with titles and video durations. A large 300x600px banner for 'Paint Samples Delivered Overnight' by Samplize is positioned on the right side of the page, featuring a 'SHOP NOW' button and an image of paint color swatches.

300x250px banner placement:

The screenshot shows the ESPN website's sports section. At the top, there are navigation tabs for 'Top Events' and 'Scores', along with a schedule for NBA games (MEM vs DET, NY vs IND, PHX vs TOR) at 7:30 PM ET. Below the schedule, there are several article teasers. A 300x250px banner for 'Paint Samples Delivered Overnight' by Samplize is placed over the article teasers. The banner includes the Samplize logo, the text 'Paint Samples Delivered Overnight', and a 'SHOP NOW' button. The background of the banner shows a grid of paint color swatches.

300x50px banner placement:

The screenshot shows the ESPN website's sports section, similar to the previous one. A 300x50px banner for 'Paint Samples Delivered Overnight' by Samplize is placed at the top of the page, above the main article content. The banner features the Samplize logo, the text 'Paint Samples Delivered Overnight', and a 'SHOP NOW' button. Below the banner, the main article title 'Men's Bubble Watch: Tracking which teams will make (or miss) the NCAA tournament' is visible, followed by a video player showing a basketball game with a play button overlay and the text 'Michigan downs Ohio State to advance (1:30)'. The article is attributed to 'Nell Paine'.